



Sponsorship Opportunities

Market Your Goods & Services through ATA!

Promote your company as an active supporter of safe and humane transport of animals . . .
 to your clients, to your colleagues, and to the industry worldwide!

Each year, ATA offers sponsorship and [exhibiting opportunities](#) at our annual conference. Sponsorships have been structured to provide maximum promotion for you and your company at cost levels that will fit in any budget! Promote your company to a targeted audience and support your industry and your association at the same time.

The recognition you receive for your sponsorships will be based on the "total" amount sponsored whether it's one or several items!

Sponsorship Total	Web Banner Location	Conference Program Ad Size
\$5,000 and over	Home Page & Conference Section	full page
\$3000 to \$5000	Home Page & Conference Section	1/2 page
\$2000 to \$3000	Conference Section	1/4 page
\$1000 to \$2000	Conference Section	1/4 page
up to \$1000	Conference Section	business card size

To reserve your sponsorship, complete the appropriate sections on the [Exhibitor and Sponsor registration form](#) or [email](#) ATA.

EVENT SPONSORSHIPS

Event sponsors will be recognized through signage during the event and through announcements during the conference in addition to the recognition received based on their sponsorship level (see above). Events may be co-sponsored where indicated.

Day	Activity	Sponsorship Amount	Sponsored by
Start Right At the Beginning! Sponsor or Host during the Opening Networking Event!			
Sunday	Icebreaker Reception Food	\$4,000 USD	FedEx Charter
	Icebreaker Reception Cocktails	\$2,500 USD or co-sponsor @ \$1250 USD	WLS
	Icebreaker Reception Entertainment	\$1,000 USD or co-sponsor @ \$500 USD	Available
Sponsor a Break! Why not have people thank you for feeding and watering them!			
Monday	Continental Breakfast	\$1,500 USD	Globy Pet Relocation
	Morning Break	\$1,000 or co-sponsor @ \$500 USD	ECS
	Afternoon Break	\$1,000 or co-sponsor @ \$500 USD	Centurion Air Cargo
Tuesday	Continental Breakfast	\$1,500 USD	Aviagen
	Morning Break	\$1,000 or co-sponsor @ \$500 USD	Rare Imports

	Afternoon Break	\$1,000 USD or co-sponsor @ \$500 USD	Continental Airline/Mersant
Wednesday	Continental Breakfast	\$1,500 USD	<u>Available</u>
<i>It's Your Time!</i> Sponsor a meal and you'll have the opportunity to welcome attendees to the function and to introduce your company!			
	Monday Lunch	\$3,000 USD	IRT
	Tuesday Lunch	\$3,500 USD	<u>Available</u>
Monday	Cocktail Reception	\$3,000 or co-sponsor \$1,500 USD	WLS/Thebas Farm
<i>Awards Dinner</i>	Awards Dinner	\$6,000 or co-sponsor \$3,000 USD	Mersant/Continental Airline

CONFERENCE SUPPORTERS

Conference supporters will be recognized as indicated below for each item in addition to the recognition received based on their sponsorship level (see above). Events may be co-sponsored where indicated.

Ø Ft. Lauderdale Conference Group Photo (taken Monday before lunch) - A 5x7 color photo in glossy white folder distributed to all attendees with your black & white logo on the outside front cover. (For color logo, add \$250)	\$1,500 USD	Available
Ø Attendee Place cards for Seating in the General Session Meeting Room - Table tents for each attendee with their name and company so everyone knows who's sitting where! (Your name and logo or advertisement on the back of each table tent.)	\$2,000 USD	Crowe Livestock
Ø Conference Program and Speakers' Abstract Book - Contains approx. 60 pages (with your full page, color, advertisement on the inside front cover).	\$3,500 USD	Lazcar
Ø Name badges and lanyards - Go where attendees go throughout the conference! Your company name imprinted on the neck lanyard makes sure everyone sees YOUR company name when they look at any attendee's name badge!	\$1,750 USD	Available
Ø Name badge agenda - Keep everyone on schedule with this pocket size agenda that fits behind each attendees name badge. Guaranteed to be something that everyone looks at frequently! (Your logo or company name will be on the name badge agenda!)	\$1,000 USD	Available
Ø Q & A Index Card - Encourage attendees to ask questions during the sessions! Your company logo printed on blank index cards passed out to all attendees for them to write down their questions . . . all 3 days!	\$1,000 USD	Available
Ø Registration folders - Help attendees keep all of their paperwork organized during the conference. When each attendee checks in at the registration desk, they'll receive the registration folder/envelope which will contain their conference program, name badge, meal tickets and other handouts	\$1,750 USD	FedEx Scheduled Services
Ø Complimentary Wireless Internet - Let's all stay connected! Sponsor wireless Internet Access in the general session meeting room! Support the increasing number of meeting attendees traveling with their personal laptops! (Your company name & logo will be included on the Instruction sheet distributed to all attendees!) Meeting and sleeping rooms.	\$2,000 USD	Available
Ø Registration Package Inserts - Ensure that everyone takes you home with them! Have your company brochure or printed materials (one item only) inserted into each registration package. (You supply the brochures! We supply the labor to insert it into each package!)	\$300 USD	Available
Ø Contribute Any Amount - to be applied to the overall conference activities at the discretion of ATA	any amount	Available
Ø Sponsor a Speaker - to be applied towards airfare and/or hotel.	any amount	Available