



2010 Exhibitor's Guidelines

ATA Conference in Ft. Lauderdale, FL USA

Exhibit space in Ft. Lauderdale, FL will be located in the foyer area outside the general sessions and registration areas. Continental breakfast and breaks will also be held in this foyer area. It will consist of a covered table (6' long x 30" wide / 1.83m long x 0.75m wide) and one chair. The ceiling height varies depending upon the location. At the lowest point it is approx 2.25m (7.3') and at the highest, 4m (13'). The table may be removed for floor standing exhibits.

Cost: Exhibit space is included in registration packages that also include 1, 2 or 3 conference registrations.

REGISTRATION PACKAGES (includes exhibit space)					
	Number of full conference registrations included	Total Registration Value	Exhibit Space Value	Total Value if purchased separately	Your Cost
Package #3	3	\$1,950	\$250	\$2,200	US \$1,900
Package #2	2	\$1,300	\$250	\$1,550	US \$1,300
Package #1	1	\$650	\$250	\$900	US \$750

To Reserve Space Complete the on-line conference registration form, indicating your 1st and 2nd choice exhibit space location.

Schedule **Setup:** Sunday, May 8, 2010 - 16:00-18:00 hrs - (audio-visual equip may be ordered for set up Monday morning rather than Sunday, upon request)
Breakdown: Wednesday, May 12, 2010 - 13:00-15:00 hrs

Security The area cannot be locked in the evenings so you may wish to make plans to remove (or hide) any high value equipment and display materials.

Shipping Due to limited storage space, the hotel requires:

1. All materials must arrive within 5 days prior to the start of the conference.
2. The hotel will not accept any boxes over 50 lbs.
3. Materials must be addressed to the hotel as follows:

Marriott Harbor Beach Resort & Spa Tel: +1 954-525-
 4000
 3030 Holiday Drive
 Ft. Lauderdale, FL, USA
 For: (Your Name)
 AATA Conference – May 19 – 12, 2010
 Convention Services Manager
 HOLD FOR ARRIVAL

Robin Turner, AATA Association Director
 12100 Sunset Hills Road, Suite 130, Reston, VA USA
 Tel: 703-437-4377 / Fax: 703-437-43590 / rutnrer@drohanmgmt.com
info@aata-animaltransport.org www.aata-animaltransport.org

Number of Attendees

Conferences usually have approximately 80 - 140 attendees. Feel free to contact ATA's Admin Office for an update on the total number of registered attendees about one week prior to the start of the meeting if you need a firm count for distribution of materials.

Audio-Visual Equipment for Stand

AV equipment may be ordered at an additional charge with the exception of electricity which is at no charge. Please notify ATA of any special needs at least 3 weeks prior to the conference so that we can give you a price quote and place your order with the hotel. Payment for special AV equipment is required prior to the start of the conference. Electricity is 240v so if you bring your own equipment, you may need an adapter and converter.

Deadlines

Exhibit Space Locations will be confirmed based on a first-come, first-serve basis.

4 weeks prior, CD's, DVD's & video's must be received by the Program Committee for review.

3 weeks prior to the conference, requests for electricity and special AV requirements must be made

2 weeks prior to the conference, payment for special requests must be received.

If you have any questions, please feel free to Robin Turner at the contact information shown on page 1.

TERMS AND CONDITIONS FOR EXHIBITING AT ATA CONFERENCES

Content Guidelines for Speakers and Exhibitors at ATA Conferences

All materials displayed or distributed at ATA conferences – either by exhibitors or speakers - must be in keeping with the goals of the ATA as outlined in the attached Mission Statement and Statement of Policies.

ATA requires that any CD's, DVD's or videos be previewed by the Program Committee in advance.

These need to be forwarded to the Association Director at the address shown on page one at least 30 days prior to the start of the conference.

Only those copies that have been reviewed and stamped "Approved" may be shown during the conference. ATA reserves the right to require that any objectionable materials, as determined by the Executive Committee, be removed from the exhibit or deleted from a speaker's presentation.

Liability

The exhibitor assumes the entire responsibility and liability for losses, damages, and claims arising out of exhibitor's activities on the Hotel premises and will indemnify, defend, and hold harmless the Hotel, its owner, and its management company, as well as their respective agents, servants, and employees from any and all such losses, damages, and claims. Hotel will not be responsible or liable for any loss, damage, or claims arising out of exhibitor's activities on the Hotel's premises except for any claims, loss, or damages arising directly from the Hotel's own negligence. Neither will ATA be liable for loss or damage it displays or materials used for display.

By submitting a request to exhibit through submission of the on-line registration form, you are certifying that you have read these terms and conditions and agree to abide by them.

ANIMAL TRANSPORTATION ASSOCIATION (ATA) MISSION STATEMENT

The Animal Transportation Association is an organization with a worldwide membership of diverse participants.

We serve as a resource for those concerned with the humane handling and transportation of animals.

ATA initiates and encourages related organizations to develop “best practices” for animal transport.

STATEMENT OF POLICIES

The Animal Transportation Association, Inc. (ATA), believes that all animals, birds, fish and other living creatures, domestic and wild, including biological materials, are a vital part of our world environment, to be preserved, humanely treated and utilized for the long run wellbeing and benefit of the human race. The ATA understands the need for research, education and some public interest regulation of animal health and transportation and it is the policy of ATA to develop and promote, in collaboration with the industry, the best means of accomplishing these objectives.

To that objective; BE IT RESOLVED that it is the continuing policy of the ATA to encourage research, education, improved service and increased international coordination in the shipment of live animals (including birds, fish and biological cargo) by:

- Providing assistance and fully coordinating ATA activities worldwide with international and national organizations which have a common interest in welfare and the economics of transporting live animals;
- Encouraging all nations, for humane reasons, to facilitate international and internal transportation of animals via the most expeditious economic routes, including extending high priorities to live animals shipments and in transit privileges consistent with the health requirements of the affected countries;
- Encouraging priorities for live animal cargo on the part of carriers and cargo and terminal handlers;
- Encouraging the establishment of an animal protection office at principal ports and terminals where live animals are handled to arrange for and oversee adequate protection of and humane and expeditious handling of, live animal shipments;
- Encouraging the publication of articles and research papers to educate the general public, carriers, handlers, dealers and public officials;
- Encouraging communications by serving as a clearing house for information on special problems or complaints of shippers, receivers, handlers, carriers or other involved parties and actively seeking information from the industry and researchers world-wide and making that information available. ATA also should serve as a medium of gathering researchable problems and feeding that information to all researchers.
- Encourage research on all phases of animal transportation, collect and develop information on the performance of various transport equipment and techniques;
- Encouraging, along with other interested organizations, the development of prescribed 'standard regimens' by species for the conditioning of animals prior to transport, loading, carrying, unloading and post transport care.

We also recognize that the safe and humane transport of animals cannot be separated from animal health issues relating to export certification nor from the manner in which animals are cared for following transport. The ATA therefore supports continued discussions and negotiation between exporting and importing countries toward the establishment of practical export testing protocols as well as an increased emphasis on providing appropriate technical assistance to the importers to ensure proper care and treatment of animals following shipment.

As members of ATA, we subscribe to the above policies and agree that our first consideration is the safe, humane and expeditious handling of any animals under our care. We understand that research, education and training are vital to improved animal transportation and are willing to share with other members all legal information and knowledge which will improve the welfare of the animals. Further, we pledge continued support to research and education beneficial to the animals and the industry.